

## **Privacy Policy for MiddysCards.com**

**Effective Date:** May 8, 2026

Welcome to MiddysCards.com (“MiddysCards,” “we,” “our,” or “us”). This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit or make a purchase from our website.

By using this website, you agree to the practices described in this Privacy Policy.

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### **1. Information We Collect**

We may collect the following types of information:

#### **Personal Information**

When you place an order, contact us, create an account, or subscribe to updates, we may collect:

- Full name
- Email address
- Shipping and billing address
- Phone number
- Payment information
- Username/account details

#### **Non-Personal Information**

We may automatically collect:

- IP address
  - Browser type
  - Device information
  - Pages viewed
  - Time spent on the site
  - Referral websites
  - Cookies and tracking data
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## **2. How We Use Your Information**

We use collected information to:

- Process and fulfill orders
  - Provide customer support
  - Communicate about purchases or inquiries
  - Improve website functionality and user experience
  - Prevent fraud and unauthorized transactions
  - Send promotional emails or marketing communications (you may unsubscribe at any time)
  - Comply with legal obligations
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## **3. Payment Processing**

Payments made through MiddysCards.com may be processed by third-party payment providers such as:

- PayPal
- Stripe
- Wix Payments
- Other secure payment processors

We do not store full credit card information on our servers.

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## **4. Cookies & Tracking Technologies**

We may use cookies, analytics tools, and similar technologies to:

- Remember user preferences
- Analyze traffic and site performance
- Improve website functionality
- Deliver personalized advertisements

You can disable cookies through your browser settings, though some features of the site may not function properly.

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## **5. Sharing Your Information**

We do not sell your personal information.

We may share information with trusted third parties only when necessary to:

- Process payments
- Ship orders
- Provide website hosting or analytics
- Comply with legal requirements
- Protect against fraud or security threats

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## **6. Third-Party Services**

Our website may contain links to third-party websites, marketplaces, or social media platforms including:

- eBay
- Instagram
- Whatnot
- PayPal

We are not responsible for the privacy practices or content of those third-party services.

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## **7. Data Security**

We implement reasonable security measures to protect your information from unauthorized access, misuse, or disclosure. However, no online system can be guaranteed 100% secure.

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## **8. Your Rights**

Depending on your location, you may have rights to:

- Access personal data we hold about you
- Request corrections or deletion

- Opt out of marketing communications
- Request a copy of your information

To exercise these rights, contact us using the information below.

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## **9. Children's Privacy**

MiddysCards.com is not intended for children under 13 years old. We do not knowingly collect personal information from children.

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## **10. Changes to This Privacy Policy**

We may update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

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## **11. Contact Information**

If you have questions about this Privacy Policy, you may contact us at:

### **MiddysCards**

Website: [MiddysCards.com](http://MiddysCards.com)

Email: [INFO@MIDDYSCARDS.COM](mailto:INFO@MIDDYSCARDS.COM)